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2022 Outlook

The New Year's bells have rung out the extraordinary year of 2021 and have ushered in a new year full of hope and expectations. I would like to wish all partners a happy New Year on behalf of all my colleagues at Trust Chem.

It has been 25 years since Trust Chem was established and we were delighted by the many good wishes and congratulations we received on this occasion from friends and partners from all walks of life. We are very grateful to all who have accompanied us along the way over the past 25 years.

Looking back on 2021, the world is still suffering from the pandemic. The market economy is still experiencing a cold winter. International logistics prices remain high, many freight and shipping routes are overbooked, and trade is suffering from a lack of containers.

2021 was also a turbulent year for the chemical industry. Due to multiple factors including the dual controls of energy consumption and power curtailment, the supply and demand pattern of the chemical industry has been volatile. Various chemical raw materials have been in short supply and prices have skyrocketed, which has caused many chemical companies difficulties with raw material sourcing and led to product supply issues. Trust Chem is able to maintain a stable supply in such an unusual market because of its strong channel advantages, its technical and financial strength, and good cooperative relations with upstream suppliers over the years. Like water which hollows out stone, the perseverance of all the Trust Chem colleagues and our supply advantages have allowed the company to withstand the severe test of the epidemic and the market. Various operating indices have hit a record high, and development prospects have become even better, offering excellent solutions to current challenges.

At the same time, the construction of Trust Chem's new plant is proceeding at a rapid pace, though the impact of a rainstorm in Jinzhou, which only occurs once every 50 years, has meant that the civil engineering phase has had to be postponed. The factory is expected to be finalized and go into production in the second quarter of 2022. The completion of the company's new production base will strongly promote independent innovation of the company's key technologies and will comprehensively enhance its core competitiveness. This will allow Trust Chem to make greater contributions to China's pigment industry through its strong independent research capabilities and large and complete production scale.

The year 2022 is an important one for the Trust Chem group as it begins a new journey of high-quality development. We will sustain improvements in supply efficiency and strive to promote the construction of R&D bases. I hope that in the New Year, we can continue to work together with all partners and create more colors for the world!





Interpretation of EU RoHS Directive

The European Union RoHS (Restriction of Hazardous Substances) Directive (EU) 2011/65 governs the use of certain Hazardous Substances in electrical and electronic equipment. The regulation, issued in 2002, initially restricted the use of six hazardous substances including lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls and polybrominated diphenyl ethers in new electrical and electronic equipment products coming onto the market after July 1, 2006. On June 4, 2015, the EU Official Gazette published a new Amendment Directive (EU) 2015/863, which officially added DEHP, BBP, DBP, and DIBP to the Appendix II Restricted Substance List. To date, there are ten mandatory controlled substances in Appendix II. The specific limits are as follows:





Butyl phthalate (BBP) < 0.1%















After the issuance of this revised directive, all EU member states were required to apply the directive to their own regulations and implement them before December 31, 2016. And from July 22, 2019, all electrical and electronic products entering the European Union (except medical and monitoring equipment) also had to meet this restriction. Medical equipment (including extracorporeal medical equipment) and monitoring equipment (including industrial monitoring equipment) were included in the scope of control from July 22, 2021.

It is worth noting that toy products, which are already under the control of phthalene in Article 51 of Annex XVII of REACH, will not be subject to the control of DEHP, BBP, and DBP in this directive.

Trust Chem can provide clients with pigments that comply with all RoHS obligations and assist companies in meeting the latest RoHS requirements.







Trust Chem has been awarded a Bronze Medal for CSR

We are delighted to announce that Trust Chem has been awarded a Bronze Medal for Corporate Social Responsibility (CSR) by global independent assessor EcoVadis.

Our mission is always to meet our social responsibility. Creating a strong and effective culture of social responsibility is not only at the core of building a thriving enterprise and engaging employees but is also the key to the sustainable development of the business.

In the future, Trust Chem will continue to integrate corporate social responsibility into its operating and management system, strive for a healthier environment, social and economic development, and support the sustainable development of the organic pigment industry.







See our website for more information